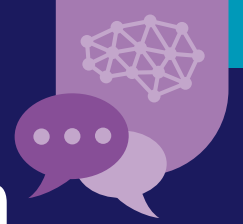


Aus einer Idee ein Konzept entwickeln



The template consists of four light blue rectangular boxes with dashed borders, arranged in a 2x2 grid. In the center of these boxes is a light blue circle with a dashed border. Each quadrant contains a title and a subtitle, followed by a large empty space for notes.

- Top Left:** **Warum?**
zu lösendes Problem beschreiben
- Top Right:** **Für wen?**
Nutzer, Rollen
- Bottom Left:** **Wunsch**
Idealvorstellung der Lösung
- Bottom Right:** **Benefits**
Potentiale intern/extern

The central circle is labeled **Painpoint** in a curved font along its top edge.

